



# Welcome to Nu-Art Dental Lab

Est. 1977 | Brookfield, WI



## About Nu-Art Dental Lab

Nu-Art Dental Lab has been Wisconsin's Full-Service Dental Laboratory since 1977, bringing high quality and multidisciplinary solutions to your complex restorative dental needs. We are passionate about the restorations we fabricate; Partials, Dentures, Implant Overdentures, Fixed Hybrid Dentures, Crowns, Bridges, Veneers and more. We maintain close partnerships with major implant manufacturers to source 510(k)-compliant Implant Abutments for your patients.



### Contact me to get started:

**Nu-Art Dental Lab**  
Kenneth J. Eichstaedt (KJ)  
262-501-4201 (Cell)  
kj@nuartdental.com



Search "NuArt Dental Lab" or by Company ID (354) through "add preferred lab" or connect through tech support (800-577-8767).

*"I work with Nu-Art Dental Lab across five offices because I know my crowns seat every time. Consistency, sealed margins, and responsive communication make all the difference. It's about trust-and Nu-Art Dental Lab delivers."*

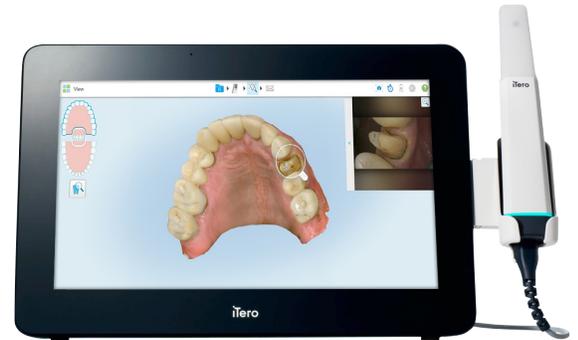
– Dr. Marc Stroobants



# The Denbright Scanner Program

**One Platform. One Seamless Digital Workflow.**

Bring the future of dentistry into your practice, with **no upfront capital investment**. Denbright Dental Labs partnered with Align Technology to deliver the industry-leading iTero Lumina™ scanner, powering both restorative and Invisalign workflows.



## Why Practices Choose Denbright

### No Upfront Capital Investment

Receive an iTero scanner by committing to only \$3,000/month in **NEW** lab volume

### All-in-One Digital Workflow

Submit restorative and Invisalign cases seamlessly

### Full Support

Installation, training, and ongoing lab support included

### Flexible & Scalable

Send cases to one or all 7 Denbright labs



## Why Go Digital?

- Faster, more efficient workflows
- Improved case acceptance
- Better patient experience
- Scalable practice growth

## Simple Onboarding

- In-office installation
- Virtual training
- Dedicated support teams
- CE & ongoing education



*The iTero scanner has transformed my practice beyond impressions, it's reinvented the exam process. With the Align Oral Health Suite, I can clearly show patients their gum health, alignment, and bite, share instant reports, and even simulate outcomes, driving earlier diagnosis, better understanding, and higher case acceptance."*

*- Dr. Steven Glassman*





## This isn't just a scanner.

It's the connection point between two of the most trusted names in dentistry - Denbright and Align. By participating in the program, your practice gains digital access to Denbright's platform of **7 established, top-tier dental laboratories.**

	Type of Lab	Known For	Location	Accepts Digital & Analog
<b>Absolute Dental Services</b>	Full Service	Complex Cases	Durham, NC	✓
<b>Burbank Dental Lab</b>	Full Service	Turnaround	Burbank, CA	✓
<b>D&amp;S Dental Lab</b>	Full Service	Implants	Waukegan, WI	✓
<b>Friendship Dental Lab</b>	Full Service	Dentures	Baltimore, MD	✓
<b>Frontier Dental Lab</b>	Restorative	Veneers	El Dorado Hills, CA	✓
<b>Jason J. Kim Dental Aesthetics</b>	Restorative	Hand-layered Crowns	Port Washington, NY	✓
<b>Nu-Art Dental Lab</b>	Full Service	Crowns	Brookfield, WI	✓

## Who to Contact at Each Lab



**Absolute Dental Services**  
Tracy Nelson  
919-408-9911 (Cell)  
tracy@absolutedentalservices.com



**Frontier Dental Lab**  
Gil Villavecer  
714-930-6903 (Cell)  
gil@frontierdentallab.com



**Burbank Dental Lab**  
Jason Goldstein  
818-355-9969 (Cell)  
jason@burbankdental.com



**Jason J. Kim Dental Aesthetics**  
Marcello Allegra  
516-660-1462 (Cell)  
mallegra@jjkda.com



**D&S Dental Lab**  
Joe Marriner  
608-225-2653 (Cell)  
jmarriner@dnsdental.com



**Nu-Art Dental Lab**  
Kenneth J. Eichstaedt (KJ)  
262-501-4201 (Cell)  
kj@nuartdental.com



**Friendship Dental Lab**  
George Diacoloukas  
410-218-3337 (Cell)  
george@friendshipdentallab.com

[Denbright.com/scanner-apply](https://denbright.com/scanner-apply)



## How it works

The iTero Lumina™ scanner is powered by **iTero Multi-Direct Capture™ (MDC) technology**, designed to quickly<sup>3</sup> and accurately<sup>1</sup> capture more data<sup>4</sup>.



**3x larger field of view<sup>4</sup>** and maximum capture distance of 25mm, designed to **scan 2x faster<sup>3</sup>** and simplify the capture of challenging areas for dentures, palates, edentulous spaces, and other complex cases.



Visualize your cases with **photorealistic 3D models<sup>5</sup>**, **HD intraoral camera** and **iTero™ NIRI images** (Near Infra-Red Imaging) to aid in multi-modality assessments and efficient treatment planning.

## Key benefits

### Superior clinical accuracy<sup>1</sup> for high confidence in your results

- Achieve predictable and repeatable first-time restoration fit<sup>2</sup> from a single unit crown to removable prosthetics, thanks to superior full-jaw accuracy compared to competitors<sup>1</sup>.

### Outstanding simplicity for highly efficient workflows

- Experience remarkable efficiency by capturing single unit crowns to full arch preparations in a single pass.

### One device for endless possibilities

- Leverage versatility with photorealistic 3D models, HD intraoral camera, and iTero NIRI images that aid in interproximal caries detection – all in one device – to minimize chair time and optimize workflows and footprint.

### Elevated patient experience for exceptional care

- Offer a quick and comfortable experience<sup>6</sup> for your patients.
- Increase patient engagement and understanding with patient-centric views of their oral health condition.

➤ **See what the iTero Lumina™ scanner can do for your practice.**  
Contact your Align representative or visit [itero.com](https://www.itero.com) for more information.

1. Based on bench testing conducted using ADA/ANSI 132 standard Model simulating "long distance accuracy (full jaw measurement)" in July 2024. Method: Comparative test to evaluate full arch accuracy (global accuracy), repeatability and reproducibility of intraoral scanners as described in ADA standard 132 [2015]; Sample definition: 3 operators performed 30 repetitive scans with each tested scanner; Sample size: n=90 (3x30) scans for each scanner tested; Tested scanners: iTero Lumina; Trios 5; CS3800; Medit i700; Allied Star; Results: The accuracy of iTero Lumina is significantly higher than that of all 4 competitors; with a reduction of total error ranging from 0.11% to 0.46%. Accuracy was defined as the accumulated average error + STD of all measurements specified in the standard. Data on file at Align Technology, as of August 26, 2024. 2. Based on bench testing conducted in June 2024 according to ADA/ANSI 132 standard requirements for long distance full jaw accuracy (average error =0.03% - 0.24% < 0.25%), crown accuracy (average error =0% - 0.9% < 1%) and inlay accuracy specimens (average error =0% - 0.4% < 1%). Data on file at Align Technology, as of August 26, 2024. 3. Compared to the iTero Element™ 5D imaging system with tolerance AVE=±0.1 operating at a working distance from 0-20 mm. Data on file at Align Technology, as of November 15, 2023. 4. The iTero Lumina intraoral scanner offers 3x larger field of view designed for more surface area capture enabling faster scanning.\*Compared to the field of view of the iTero Element 5D imaging system, when the iTero Lumina™ intraoral scanner's scanning distance is 12 mm. Data on file at Align Technology, as of November 15, 2023. 5. Based on clinical data collected in January 2024 of n=15 subjects who participated in a clinical study with iTero Lumina intraoral scanner. Data reviewed by Invisalign trained practitioners (Orthodontists and GPs) in conjunction with Align clinical team. Data on File at Align Technology, as of January 31, 2024. Can not be used to imply that intraoral photographs may not be needed for practice patient records. 6. Compared to iTero Element 5D imaging system wand. Data on file at Align Technology, as of November 15, 2023.





## Scanner Program Terms and Conditions

*This offer is valid for new or additional business sent to Denbright Dental Labs.*

**Parties Involved:** Between Denbright Dental Laboratories) and the dental practice (Practice).

**Purpose:** Provides the Practice with an iTero intraoral scanner (Scanner) to support digital restorative workflows connected to Denbright's lab network.

**Effective Date:** Starts when signed by both the Practice's authorized signatory and Denbright's representative.

**Additional Revenue Definition:** Revenue from restorative cases that exceeds the Practice's pre-agreement average monthly revenue from Denbright labs (based on the trailing 12 months).

### 1. Purpose

The agreement covers the use of the provided Scanner for restorative work through Denbright's affiliated labs.

### 2. Denbright Lab Platform

- Practice gets digital access to Denbright's network of labs: Frontier Dental Laboratory, Burbank Dental Lab, D&S Dental Laboratory, NuArt Dental Inc., Friendship Dental Laboratories, Jason J. Kim Dental Lab Aesthetics, Absolute Dental Services.
- Labs handle all types of restorative cases, from single-unit crowns to full-arch rehabilitations.

### 3. Scanner Selection & Monthly Revenue Requirement

- Practice must generate a minimum additional revenue of \$3,000 USD per month per scanner (for Lumina Pro - Cart or Mobile model).
- \$599 onetime setup fee for new customers, per scanner
- Revenue is based on restorative cases submitted to Denbright's labs, using standard fee schedules.
- Calculated monthly on the 1st of the following month; total from all cases per office.

- Practice must keep their account current.
- If minimum not met for two consecutive months, Denbright can terminate immediately and require scanner return.

### 4. Agreement & Termination

- Not a financial lease.
- Either party can terminate with 30 days' written notice.
- Upon termination, Practice must ship the scanner (in good working condition) at their expense within 7 business days.
- Provide shipping tracking and office info to [info@denbright.com](mailto:info@denbright.com).

### 5. Ownership & Use

- Scanner remains Denbright's property.
- Practice cannot sell, lease, relocate, or transfer it.
- Use only for patient care and lab submissions, following manufacturer instructions and laws/regulations.

### 6. Support & Training

- Includes software licensing, installation, onboarding, and team training.
- Denbright (with Align Technologies) provides ongoing technical support, virtual/in-office training.
- Additional Continuing Education available on a time-and-materials basis at Practice's request.

### 7. Set Up Fee and Early Exit Fee

- Practice agrees to pay Denbright a one-time setup fee of \$599 USD per Scanner ("Setup Fee") upon execution of this Agreement and prior to delivery of the Scanner. Practice agrees to pay Denbright a one-time early exit fee of \$999 USD per Scanner ("Exit Fee") if the practice exits the program for any reason within the first calendar year of contract start.



## Scanner Program FAQs

**How long does it take for a customer to receive a scanner once they are approved by Denbright?**

Usually delivery, install and training can be scheduled immediately when application and agreements are signed. The scanner can typically be delivered in 1 -2 weeks.

**We have one practice that wants a scanner but there are 3 doctors in the practice, each with their own account. Will they each have to commit to the monthly revenue requirement?**

No. The monthly revenue requirement is based on the organization. We do require all accounts to be in the same physical location. Your goal can be achieved through traditional or digital impressions.

**Do we need to send all our cases to one lab?**

No, you have access to all 7 Denbright Dental Labs.

**When does the monthly commitment start?**

Commitment starts the day both parties have signed the contract. Send impressions or scans from any scanner.

**Do I have to pay to ship the scanner back?**

Yes, it is the office's responsibility to handle and pay for shipping if exiting the program. Please keep the original box. One can be provided for a fee. Denbright will provide guidance and shipping details.

**What are the lab prices?**

We do not price match, and each lab has its own fee schedule. The lab's fees are set for 2026.

**Do Invisalign cases count towards the commitment?**

No, only cases sent to Denbright labs count towards the commitment.

**Can I still send analog cases?**

We encourage you to reach 75% digital submissions in 3 months as a goal. Analog impressions count towards the commitment, but typically, cases have higher prices and turnaround times.

**I'm already doing digital dentistry, do I need iTero training?**

Training is key to receiving the best restorations from the lab, even if you are experienced with legacy iTero units or other scanners.

**Is there a path to owning the scanner?**

No, our program is built to have Denbright take on all the risk and capital expenditure.

2026 PRICE LIST

**CROWN & BRIDGE**

PFM ANTERIOR (187+ALLOY)  
 PFM POSTERIOR (180+ALLOY)  
 PFM METAL OCCLUSAL (193+ALLOY)  
 FULL CAST CROWN/ONLAY/INLAY (141+ALLOY)  
 DIGITAL DIAGNOSTIC WAX-UP (29 PER TOOTH)  
 DESIGN & SEND STL (21 PER CROWN & BRIDGE UNIT)

**CERAMICS**

MODEL-LESS NU-ART POSTERIOR CROWN (118)  
 NU-ART ALL ZIRCONIA MONOLITHIC CROWN (140)  
 PREMIUM FC ANTERIOR MONOLITHIC (167)  
 PREMIUM FC POSTERIOR MONOLITHIC (161)  
 PREMIUM LAYERED ANTERIOR (275)  
 PREMIUM LAYERED POSTERIOR (265)  
 IPS E.MAX ANTERIOR MONOLITHIC (198)  
 IPS E.MAX POSTERIOR MONOLITHIC (192)  
 IPS E.MAX ANTERIOR LAYERED (275)  
 IPS E.MAX POSTERIOR LAYERED (263)  
 FELDSPATHIC VENEER (337)  
 PMMA TEMPORARY (51)

**IMPLANTS**

IMPLANT TEMPORARY SAME DAY/NEXT DAY (291/194)  
 CEMENTABLE IMPLANT CROWN PFM (303+ALLOY)  
 SCREW-RETAINED CROWN PFM (314+ALLOY)  
 PREMIUM FC IMPLANT CROWN (195)  
 SCREW-RETAINED PREMIUM FC MONOLITHIC CROWN (301)  
 PREMIUM LAYERED IMPLANT CROWN (311)  
 SCREW-RETAINED PREMIUM LAYERED CROWN (402)  
 IMPLANT FULL CAST CROWN (235+ALLOY)  
 ATLANTIS CUSTOM ABUTMENT (318/374/395)  
 STRAUMANN CUSTOM ABUTMENT (370)  
 NOBEL CUSTOM ABUTMENT (380)  
 ARGEN CUSTOM ABUTMENT (209)

**SURGICAL GUIDES**

IMPLANT CLEAR STENT (149)  
 SURGICAL GUIDE FROM YOUR DESIGN (73)  
 TRUE EMERGENCE FULLY GUIDED SURGICAL GUIDE (385)  
 SURGICAL GUIDE SLEEVE (23)  
 SYNERGY FULL ARCH PACKAGE (6779)  
 SYNERGY BASIC (1960)  
 PEEK FOUNDATION GUIDE (184)  
 SLM METAL FOUNDATION GUIDE (263)  
 ABUTMENT ALIGNER (158)  
 SURGICAL SYNERGY FULL ARCH (3330)



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414.771.4118



## FULL ARCH PROSTHETIC SOLUTIONS

ZIRCONIA HYBRID, BASEPLATE, SETUP, CUSTOM TRAY, MODELS, PARTS & REPLICAS (6615)  
 ZIRCONIA HYBRID DIRECT (4190)  
 LOCATOR CASE WITH 2 LOCATORS ESTIMATE (1540)

## CONUS

CONUS CUSTOM FRAMEWORK (368)  
 CONUS PROCESS (254)  
 CONUS ABUTMENTS (278)  
 CONUS CAPS (163)  
 CONUS WHOLE PROCESS ESTIMATE (3232)

## I-METRIC

I-METRIC SCAN, SLEEVES & TEMPORARY DELIVERED NEXT DAY (945)  
 I-METRIC SCAN, DESIGN & SEND FILE FOR YOU TO PRINT DELIVERED IN 2 DAYS (525)

## DENTURES

DENTURE SETUP (107+TEETH)  
 IMMEDIATE SETUP (108+TEETH)  
 PROCESS HOUSE ACRYLIC (118)  
 PROCESS LUCITONE (130)  
 PROCESS IVOCAP (162)  
 TREATMENT PARTIAL (109)  
 TREATMENT PARTIAL WITH CLASPS (162)  
 RELINE DENTURE (119)  
 RELINE IVOCAP (167)  
 REBASE (148)  
 REBASE IVOCAP (172)  
 NAME PLACEMENT (23)

## DIGITAL DENTURES

DIGITAL DENTURE + TRY IN (368)  
 TRY IN DENTURE (74)  
 IMMEDIATE DIGITAL DENTURE (294)  
 BASE PLATE & BITE RIM (56)  
 3D PRINT MODEL (23)  
 DIGITAL DENTURE DESIGN & SEND STL (116)

## NIGHT GUARDS

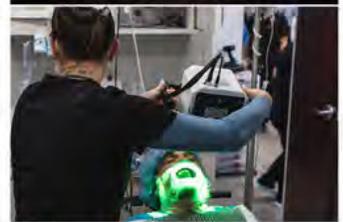
NIGHT GUARD IVOCAP (164)  
 NIGHT GUARD IVOCAP WITH CLASPS (176)  
 NIGHT GUARD SOFT (75)  
 NIGHT GUARD HARD/SOFT (208)  
 THERMO-PLASTIC SPLINT (91)  
 KEYSPLINT HARD (164)  
 KEYSPLINT SOFT (164)  
 SPORTS GUARD/ATHLETIC GUARD (89)

## PARTIALS

2 CLASP (229)  
 3 CLASP (255)  
 4 CLASP (280)  
 5 CLASP (315)  
 6 CLASP (339)  
 PARTIAL RIM (46)  
 PARTIAL SETUP (91+TEETH)  
 PARTIAL PROCESS (118)

## FLEX PARTIALS

TCS SETUP (91+TEETH)  
 TCS PROCESS (370)  
 TCS REPAIR (183+TEETH)  
 TCS RELINE (249)  
 BRIGHT FLEX (289)



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# NU-ART LUMINA CROWN

Single Posterior, Full Contour  
Zirconia Crown



ONLY  
**\$99**

Our **model-less Zirconia posterior crowns** are designed and finished by world-class technicians supported by the best materials, to produce not only esthetically pleasing but also functionally superior restorations!

Value-priced at \$99 per unit, our model-less Zirconia posterior crowns are the best choice for your daily restorations.

- Available in the Vita Classic Shades
- Monolithic Zirconia
- 8 days in-lab turnaround time
- Ideal for posterior restorations
- Only digital scans are accepted
- No PVS impressions

Look for this RX on your iTero Lumina scan and make sure you specify **"Nu-Art Lumina Crown"** in the Notes section as shown below in red

Scan Options:

NIRI Capture:

Notes

Add Note

**"Nu-Art Lumina Crown"**

You must specify "Nu-Art Lumina Crown" on your iTero "New Scan" notes to get the \$99 pricing.

[NUARTDENTAL.COM](http://NUARTDENTAL.COM)

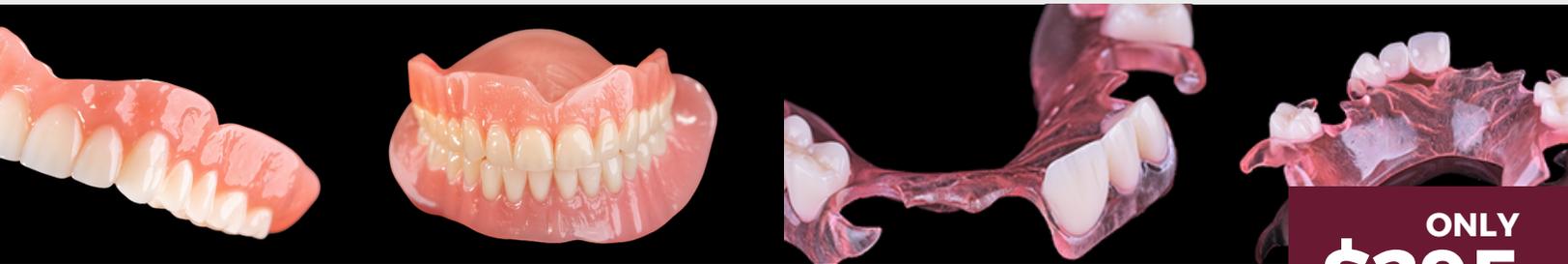


# MEET OUR NEWEST DIGITAL PRODUCTS

## LUCITONE DIGITAL PRINT DENTURES

## BrightFLEX 3D

FLEXIBLE PARTIAL



ONLY  
**\$295**

up to 5 teeth

The Nu-Art Digital Dentures System enables the swift creation of today's most comfortable and technologically advanced dentures.

Nu-Art Digital Dentures have these advantages over traditional dentures:

- Reduced Chair Time
- Reduced Cost
- Superior Aesthetics
- More Accurate and Comfortable
- Enhanced Overall Experience

### Questions?

Contact us at 888-895-2927

**BrightFLEX 3D** is a breakthrough in digital removable prosthetics.

This 3D-printed flexible partial is stronger, more precise, and more efficient than traditional hand-processed options.

Built for digital workflows. Engineered for real-world durability.

- 5-Day Digital Turnaround
- Digitally Archived for Life
- Exceptional Fit & Comfort
- Clinically Proven Strength

*"BrightFLEX 3D has drastically reduced my chair time. My patients consistently tell me it's the most comfortable and secure partial they've ever worn."*  
- Dr. Shaun Janvier

